



Customer

Perfetti Van Melle Turkey

Industry

Food & Beverage

Website

www.perfettivanmelle.com.tr

Netwrix Auditor Applications

Netwrix Auditor for Active Directory, Windows Server and Windows File Servers

Customer Profile

Perfetti Van Melle (PVM) Turkey, headquartered in Istanbul, is a branch of the Italian-Dutch manufacturer and distributor of confectionery and chewing gum. As the third largest confectionery manufacturer in the world, Perfetti Van Melle employs 17,000 people via 30 subsidiary companies and distributes its products in over 159 countries. Among its flagship brands are Mentos, Chupa Chups and Alpenliebe. PVM Turkey was established in 1988 as a part of Perfetti's international expansion. For years now, the Turkish branch has maintained a position as one of the top 500 industrial enterprises of Turkey.

Perfetti Van Melle Turkey Proves ISO/IEC 27001 Compliance and Secures its Exclusive Confectionery Recipes

THE CHALLENGE

PVM Turkey stores a tremendous amount of sensitive information, including financial data and some of the company's most valuable trade secrets — recipes for its famous products, such as Mentos gums and Chupa-Chups lollipops. To keep that data secure, PVM Turkey confirms its ISO/IEC 27001 certification annually. In order to successfully pass these intensive audits and prevent improper data disclosure, the IT team of seven employees needed to establish control over the IT environment, which comprises 400+ users located in 10 offices across the country. Failure to ensure compliance and secure sensitive data could jeopardize the reputation of the branch in the eyes of shareholders, and even lead to lost profits if the secrets of the distinct flavors were to become available to PVM's competitors.

NETWRIX SOLUTION

Cemal Demirsu, IT infrastructure manager at PVM Turkey, learned about Netwrix Auditor from his peers, who recommended it for its ease of use and efficiency. "During the proof of concept, I experienced it myself. Reviewing logs with the Microsoft Event Viewer was driving me crazy, but Netwrix Auditor shows all activity in an easy-to-read format," he said. With the software, the IT team at PVM achieved the following results:

Full visibility into file server activity. Netwrix Auditor enabled Cemal to automate monitoring of user activity across all file servers where sensitive data resides. Daily summaries of activity such as successful and failed file reads, changes to access permissions, and file deletions enable him mitigate unnecessary data exposure and detect suspicious actions in time to prevent security incidents.

Security policy enforcement. With the proper level of visibility across the core systems – Active Directory, Windows Server and Windows file servers – Cemal can now be sure that each user is closely following internal policies, which are designed according to security best practices and applicable regulations. Cemal explained, "For example, if a user gets access to a share folder or a user has been disabled, I can see it in my Netwrix reports. Then go to the ticketing system to make sure that each modification was approved by the respective manager."

Faster and less stressful ISO/IEC audits. Thanks to out-of-the-box compliance reports mapped to specific controls of ISO/IEC 27001, Cemal now prepares for regular audits with far less effort. "With Netwrix Auditor, we spend 60% less time to generate reports on all security controls," he highlighted. He also values the Interactive Search, which enables him to quickly retrieve specific information whenever auditors need clarification.



KEY BENEFITS

- Streamlined compliance with ISO/IEC 27001
- Enhanced security of trade secrets
- Ensured accountability of all users, including IT team

[Learn more about Netwrix Auditor](#)



Netwrix Auditor is a scalable solution that is very easy to install and use. With the software, I am able to enforce security policies, ensure the safety of sensitive data and pass audits much more easily. The platform is so responsive that I need just a couple of minutes to generate the reports that will demonstrate our compliance with ISO/IEC requirements to auditors.

*Cemal Demirsu, IT Infrastructure Manager,
Perfetti Van Melle Turkey*