

The background of the slide is a deep blue with a complex, abstract pattern of swirling, concentric lines and scattered dots, resembling a digital or network visualization. The text is centered over this pattern.

# How Do I Make Money with Netwrix?

# Why Partner with Netwrix?

 <p><b>Generate new business</b></p>	<p>Generate new business in the <b>IT security, IT governance and DCAP</b> markets by offering a one-size-fits-all solution with unlimited integration capabilities.</p>
 <p><b>Cross-sell/upsell to existing customers</b></p>	<p>Cross-sell/upsell to existing customers including <b>SIEM users</b>, by providing a comprehensive solution that can be seamlessly integrated with <b>any on-premises or cloud application</b>.</p>
 <p><b>Differentiate your offerings</b></p>	<p>Differentiate your offerings by addressing the challenges of <b>HIPAA, SOX, PCI DSS, GDPR, FISMA, GLBA, FERPA, NERC and other compliance audits</b> to reach new vertical markets, such as finance, healthcare, legal and federal.</p>
 <p><b>Increase your service portfolio</b></p>	<p>Increase your service portfolio by offering implementation, configuration and support of Netwrix Auditor to your customers.</p>
 <p><b>Diversify recurring revenue streams with our MSP Program</b></p>	<p>Diversify recurring revenue streams with our MSP Program by adding <b>compliance as a service (CaaS), secure virtual desktop infrastructure (SVDI)</b> and advanced <b>SIEM</b> services to your portfolio.</p>

# What Am I Selling?

Netwrix Auditor is an agentless data security platform that empowers organizations to accurately identify sensitive, regulated and mission-critical information and apply access controls consistently, regardless of where the information is stored. It enables them to minimize the risk of data breaches and ensure regulatory compliance by proactively reducing the exposure of sensitive data and promptly detecting policy violations and suspicious user behavior.

 <b>Understand which data needs protection and how exposed it is</b>	 <b>Minimize the risk of a data breach</b>	 <b>Promptly detect data security threats</b>
<ul style="list-style-type: none"> <li>■ Prioritize the security of sensitive data across multiple data silos</li> <li>■ Identify overexposed sensitive data</li> <li>■ Assess data and infrastructure security risks</li> </ul>	<ul style="list-style-type: none"> <li>■ Automatically quarantine sensitive data to reduce the risk of a breach or loss</li> <li>■ Immediately lock down sensitive data that is overexposed</li> <li>■ Streamline regular privilege attestations</li> <li>■ Redact sensitive information based on corporate policy</li> <li>■ Increase the precision of your DLP solution</li> </ul>	<ul style="list-style-type: none"> <li>■ Establish strict accountability over the use of privileged accounts</li> <li>■ Stay on top of privilege escalation</li> <li>■ Detect compromised accounts and malicious insiders</li> <li>■ Keep third-party activity under close</li> <li>■ Detect ransomware attacks in progress</li> </ul>
 <b>Make more informed incident response decisions</b>	 <b>Facilitate the recovery of key data and learn from past incidents</b>	 <b>Achieve and prove regulatory compliance</b>
<ul style="list-style-type: none"> <li>■ Streamline incident investigation</li> <li>■ Reduce the mean time to respond</li> <li>■ Determine and report the severity of a data breach</li> </ul>	<ul style="list-style-type: none"> <li>■ Understand the value and sensitivity of data to plan information recovery processes</li> <li>■ Get back up and running faster by prioritizing the recovery of key data</li> <li>■ Incorporate lessons learned into your data security strategy</li> </ul>	<ul style="list-style-type: none"> <li>■ Assess the effectiveness of data security controls</li> <li>■ Comply with access requests</li> <li>■ Slash time spent on compliance preparation and audits (HIPAA/HITECH, PCI DSS, GDPR and other common regulations)</li> <li>■ Store and access your audit trail for years</li> </ul>









# Which Organizations Should I Sell Into?

## What Size Organizations Can I Deal with?

With Netwrix Auditor, you can target small and medium businesses as well as the enterprise sector.

## Industry Verticals

Netwrix Auditor is valued in a **wide-ranging portfolio of industries**, such as following. Click on any vertical to learn more from the corresponding case studies.

 <a href="#">Healthcare</a>	 <a href="#">Industrial</a>	 <a href="#">Public Sector</a>	 <a href="#">Business Services</a>
 <a href="#">Financial Services</a>	 <a href="#">Education</a>	 <a href="#">Energy</a>	 <a href="#">Technology</a>

## Compliance Targets

If you have customers that are subject to any of the compliance standards below, add Netwrix Auditor to their order. Learn more by clicking on any standard.

 <a href="#">PCI DSS</a>	 <a href="#">FEPPA</a>	 <a href="#">FISMA/NIST</a>	 <a href="#">ISO/IEC</a>
 <a href="#">GLBA</a>	 <a href="#">SOX</a>	 <a href="#">CJIS</a>	 <a href="#">CCPA</a>
 <a href="#">HIPAA/HITECH</a>	 <a href="#">NERC</a>	 <a href="#">GDPR</a>	 <a href="#">Compliance Guide</a>

## Supported Systems

The broadest coverage of on-premises and cloud-based IT systems makes Netwrix Auditor a good fit for nearly every organization. Empowered with a **RESTful API** and **user activity video recording**, the platform delivers visibility and control across all of a customer's on-premises and cloud-based IT systems in a unified way. Click on any system to learn more.



Netwrix Auditor for  
Active Directory



Netwrix Auditor for  
Azure AD



Netwrix Auditor for  
Exchange



Netwrix Auditor for  
Windows File Servers



Netwrix Auditor for  
Office 365



Netwrix Auditor for  
EMC



Netwrix Auditor for  
NetApp



Netwrix Auditor for  
SharePoint



Netwrix Auditor for  
Oracle



Netwrix Auditor for  
SQL Server



Netwrix Auditor for  
Windows Server



Netwrix Auditor for  
VMware



Netwrix Auditor for  
Network Devices

# About Netwrix

Netwrix Corporation focuses exclusively on providing complete visibility for data security and risk mitigation in hybrid IT environments. This sharp focus enables us to offer much more robust functionality than legacy change auditing tools. Over 10,000 organizations worldwide have already chosen Netwrix Auditor over change auditing software.

# Awards



## Important Links:

More information about Netwrix Auditor:

[www.netwrix.com/auditor](http://www.netwrix.com/auditor)

Netwrix Auditor product tour:

[https://www.netwrix.com/it\\_change\\_tracking\\_solution\\_features.html](https://www.netwrix.com/it_change_tracking_solution_features.html)

Quick Netwrix Auditor demo:

<https://www.netwrix.com/one-to-one.html>

Netwrix Partner programs:

[https://www.netwrix.com/netwrix\\_partner\\_program.html](https://www.netwrix.com/netwrix_partner_program.html)

Register your deal for more margin:

<https://www.netwrix.com/par>

Try Netwrix Auditor in-browser demo:

[https://www.netwrix.com/product\\_online\\_demo.html](https://www.netwrix.com/product_online_demo.html)

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