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NETWRIX DATA CLASSIFICATION

REVEAL THE TRUE VALUE OF YOUR DATA

Agenda

- Netwrix Data Classification: benefits
- What makes Netwrix Data Classification unique?
- Demonstration
- Functionality Changes in 5.6
- About Netwrix
- Q & A

Netwrix Data Classification Benefits

Identify sensitive information and reduce its exposure

Satisfy privacy and compliance requirements with less effort

Respond to legal requests without putting the business on hold

Reduce attack surface by cleaning up unneeded data

Improve employee productivity and decision making

What Makes Netwrix Data Classification Unique?

Compound Term Processing

Identifies and weights multi-word concepts based on a purely **statistical analysis**. This ensures a **better understanding** of information patterns specific to your organization and delivers **results you can trust**.

Reusable Index

Eliminates the need for lengthy data re-collection every time a **new file appears** or a **classification rule is changed**. As a result, you get updated information about content quickly.

Granular Taxonomy Manager

Enables you to easily build and **customize** classification rules. You can assign a specific **weight** to each RegEx, keyword or key phrase, so that only the right combinations of these clues push the document over the classification threshold.

Transparent Results

Shows you precisely **why files were classified** the way they were so that you can analyze your rules to improve accuracy. You can also **simulate changes** to classification rules and see how they would affect files that have already been classified.

About Netwrix

Founded: 2006

Headquarters: Irvine, California

Global customer base: 10,000+

Recognition:

- 8 years among the fastest growing software companies in the U.S.
- More than 150 industry awards

Financial

Business Services

Healthcare & Pharma

Government

Education

Industrial and Technology

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Netwrix Data Sources

Audit

- Active Directory
- Windows Server
- VMware
- Network Devices
- Azure AD
- Windows File Servers
- SharePoint
- SQL Server
- Dell EMC
- Exchange
- Oracle Database
- NetApp
- Office 365
- Nutanix Files
- PostgreSQL
- Google Drive
- Box
- Dropbox

Data Discovery and Classification

Demonstration

File Share Auto-Detection

What is it?

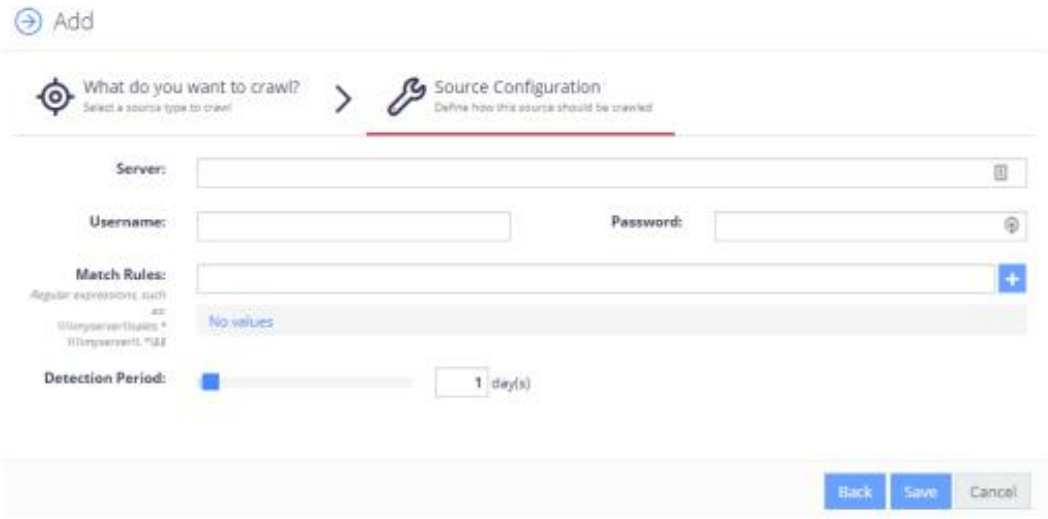
Automatically detect SAMBA shares from a server and add to the list of crawled sources

Why use it?

Speed up adding many file shares from the same server (use regex .* for all)

Where to configure it?

Sources -> Add -> Auto-Detect a Set of Sources -> File Server



Enhanced Archive Support

What is it?

RAR, TAR, and 7Z files are now supported. The extracted text for archives (including ZIP) will now be in the format:

<File 1 Name>

<File 1 Text>

...

Content Type	Default Extension	Extraction Method
Archive	.zip	Built In
Rar Archive	.rar	Built In
SevenZip Archive	.7z	Built In
Tar Archive	.tar	Built In

Where to configure it?

Config -> Text Processing -> Content Type Extraction Methods

DICOM Text Extraction Support

What is it?

DICOM metadata will now be extracted with specific tags used as the file text (see right)

Where to configure it?

Config -> Text Processing -> Content Type Extraction Methods

5.6 Performance Improvements

- **DSAR Speed Improvements**
  - Where possible reclassification will be limited to a targeted set (based upon the search index)
  - Not supported for Unicode search parameters or No-Index configurations
- **General Indexing/Classification Throughput Increase**
- **Pending Deletes Throughput Increase**

Useful Links

Free trial

netwrix.com/classify

Set up in your own test environment

In-browser demo

netwrix.com/browser_demo

Explore Netwrix solutions at your own pace without having to deploy the product

One-to-One demo

netwrix.com/one-to-one

Request a personal demo

Questions?

Thank You!